



City of Scottsdale
McDowell Sonoran Preserve Commission
and
Tourism Development Commission
Joint Work Study Session

MARKED AGENDA

Monday, November 3, 2014 – 5:00 p.m.

**Scottsdale Stadium Team Store
7408 E. Osborn Road
Scottsdale, AZ 85251**

1. **CALL TO ORDER** 5:01 p.m.

2. **ROLL CALL**

PRESENT: McDowell Sonoran Preserve Commission: Chairman Jim Heitel, Vice Chairman Fred Klein, Commissioners Con Englehorn, Bob Frost, Jace McKeighan, Mike Milillo, Susan Wheeler

PRESENT: Tourism Development Commission: Chairperson David Scholefield, Commissioners Ace Bailey, Carl Grupp, Camille Hill, Ren Hirose, Robert McCreary

ABSENT: Vice Chairperson Tom Enders

3. **WELCOME AND INTRODUCTIONS** – Chairs Heitel and Scholefield

4. **MEETING PURPOSE – AREAS OF MUTUAL INTEREST** – Kroy Ekblaw

Committee Actions: Discussion and possible action

5. **BACKGROUND OF COMMISSION RESPONSIBILITIES AND ACTIVITIES**

Tourism – 5 yr. Strategic Plan – Steve Geiogamah
Preserve – Kroy Ekblaw

Committee Actions: Information Item

6. **REVIEW OF STRATEGIC AND DAY TO DAY MARKETING GOALS-SCVB/MSC/COS**

Targeting Interest in the Sonoran Desert
• Cooperative activities of SCVB/MSC/COS

Committee Actions: Information Item

7. FUTURE OPPORTUNITIES WITH VARIOUS AGENCIES AND ORGANIZATIONS

- Tribal Partners
- Tonto National Forest
- County Regional Park
- User Groups – Bikes, equestrian, hike, run, tourism, wildlife viewing
- Outfitters – Central Booking

Open Visioning Discussion on additional collaboration opportunities
All Commissioners and participants to provide input

Committee Actions: Information and Discussion Item

8. COMMERCIAL MOTORIZED TOURS – Kroy Ekblaw, Bill Murphy

Review of Council Temporary Approval for 2014/15 Season

- Status – Preserve Permits and Tonto National Forest Request for Proposals
- Next Steps and Review of Options
- Process to consider options by Spring 2015 and recommendation to City Council by May
 - Follow up Joint Meeting
 - Separate Discussions
 - Joint Study Session with City Council by early 2015


Committee Actions: Status and Discussion of Options and Next Steps

9. ADJOURNMENT 7:23 p.m.

Committee Actions: Motion to adjourn

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is required, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.

Work Study Session provides a less formal setting for the Commission to discuss specific topics, at length, with each other and city staff; to provide an opportunity for the public to observe these discussions or to share information with the public; and for staff to receive direction from the Commission. **There will be public comment cards available for the public to address the commission during this work study session.**

 **Persons with a disability may request a reasonable accommodation, by contacting 480-312-2304. Requests should be made 24 hours in advance or as early as possible to arrange the accommodation.**